Vaughn Meldrum

UX/UI Designer

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Experience

UX Designer Amazon, AWS Fintech
Mar 2023 – Mar 2024 • Seattle, WA • Contract

Lead designer on 2 products used by Financial Analysts responsible for reporting and tracking financial goals to the CFO of Amazon AWS.

Defined user workflows, pain points, behaviors, and preferences through user interviews, surveys, and usability testing. Created shared understanding and empathy with PM and Engineering partners, impacting the product roadmap for 2024.

Launched over 5 features, saving users an average of 10 hours per monthly report created. Tripled the amount of monthly average users through increased product functionality and ease of use.

Designer II Microsoft, Power Apps
Dec 2017 – Dec 2021 • Bellevue, WA

Led design overhaul of database creation allowing new users to make apps more easily, resulting in a 3% increase in apps created per month.

Increased design system cohesion by leading pattern alignment groups and defining guidelines to create scalable UI components for over 10 products to use.

Acted as product accessibility lead, supporting engineering and design team to implement new accessible features while closing 60+ existing accessibility bugs.

Education

Graphic Design
Seattle Central Creative Academy • AAS

Drawing and Painting Major, Art History Minor
University of Nevada, Las Vegas • BFA

Skills

Interaction design
Web design
Mobile design
Content design
Accessibility design
Design systems
Prototyping
User interviews
Usability testing
Requirement gathering
Persona development
Storyboarding
Illustration
Branding and identity

Tools

Figma
Sketch
Qualtrics
Usertesting.com
Illustrator
Photoshop
InDesign